Join us for the next PSRG PSM Forum luncheon on April 26, 2012 at Brady’s Landing in Houston. This is a free, educational event and great for networking. Complimentary buffet lunch starts at 1115AM. Guest Speaker at 1200PM. Please RSVP by April 25 by calling 713-532-8800 or email: psrghouston@psrgroup.com

Green Beans & Ice Cream: The Recipe for R+ Leadership and Behavior Change

Would you like to find out how to produce dramatic improvements in retention, safety, wellness, bright ideas, employee morale and more while LOWERING costs and eliminating administrative headaches?

This award-winning workshop has already won international critical acclaim at major industry conferences in Australia, Greece, South Africa, the American Society of Safety Engineers and many others.

“Best training I’ve ever attended” Eaton CFO

Learn how R+ systems are rapidly generating measurable employee performance improvements for companies worldwide.

In this workshop you will learn:

- Why most BBS processes fail soon after implementation
- Three ways to identify potential leaders and nurture emerging leadership skills
- The hidden trap of “Leave Alone/Zap” management
- To assess your culture and determine whether your systems rely on positive or negative reinforcement—the answers will amaze you!
- How to track and measure results of behavior change and human performance improvement
- How to establish supervisor accountability for your change initiatives

This workshop is packed with tips and strategies you can apply immediately. Don’t miss this chance to get the latest research and results on behavior recognition and retention!

Who should attend?
CEOs and MDs
Senior Managers
HR & HSE Managers
Operations Managers
Customer Satisfaction Managers

About the Presenter
As president of the Bill Sims Company, Bill Sims, Jr. has developed performance improvement systems for over 1000 companies, including Disney, Dupont, Milliken and Coca-Cola. Bill is currently completing his first book – Green Beans & Ice Cream – The Definitive Recipe for Behavior Recognition.